



9th Annual Beaver Dam Pepper Festival

Excited to announce the 9th Annual Beaver Dam Pepper Festival....at the Park Village Shopping Center in Beaver Dam Wisconsin. With attendance growing every year, the 2022 festival is on track to bring over 5,500 visitors from local area's as well as the Midwest and honor this crazy "Heirloom" pepper. Saturday September 10th from 9a – 4:00p, Beaver Dam will welcome folks to eat, shop, play and enjoy the festivities planned to celebrate one of the area's fastest growing traditions.....the Beaver Dam "Heirloom" Pepper. Experience history in the making and expose your business to thousands of local and regional folks from the Midwest area!!!

Beaver Dam Pepper Partnerships

Heirloom Pepper Level \$2,800

Exclusive to 1 vendor

- **Full naming rights with your business name in the title:** all local media: radio, print, Facebook, website, TV and other social media
- **Largest booth @ festival** showcasing you product/service and distributing your information to every attendee during the event *electrical if needed, tent, chairs, tables all included
- **Opportunity to speak on stage for a 15 minute "Vendor Segment"**
- **Speaking on local radio AM 1430 "Community Comment" prior to the event X 1 show**
- **Largest logo mention in all media**
- **Front and center banners @ entrance to event and your booth**
- **Front and back page logo in festival program/recipe book**
- **½ page ad inside festival program with ½ page article about your product/service**
- **Free food & beverage for entire support staff the day of event**

Red Hot Pepper Level \$2,000

Limited to 2 vendors

- **Mention in all local media:** radio, print, Facebook, website, TV and other social media
- **Prime booth space located near beverage and food area** **electrical if needed, tent, chairs, tables all included
- **Opportunity to speak on stage for 5 minutes “Vendor Segment”**
- **1 banner @ your booth**
- **¼ page ad inside festival program/recipe book with ¼ page article about your product/service**
- **Free food and beverage for 4 support staff the day of event**



Sweet & Spicy Pepper Level \$1,000

Limited to 4 Vendors

- **Mention in all local media:** radio, print, Facebook, website, TV and other social media
- **Booth space** **electrical if needed, tent, chairs, tables all included
- **1 banner @ your booth**
- **¼ page ad inside program/recipe book**
- **Free food and beverage for 3 support staff the day of event**

Tangy & Tasty Pepper Level \$500

Limited to 6 Vendors

- **Mention in all local media:** radio, print, Facebook, website, TV and other social media
- **Booth space** *electrical if needed, tent, chairs, tables all included
- **1 banner @ your booth**
- **Business name and contact info listed in program/recipe book**
- **Free food and beverage for 2 support staff the day of event**

Old Favorites

- Beaver Dam Pepper Beer
- Apple pepper pancakes & sausage breakfast
- Apple pepper pie eating contest 2 divisions
- Mr. Steve kids show and music by local artists
 - Beaver Dam Pepper Brats
 - Chili Cookoff Contest

New this year!!

- Beaver Dam Pepper pizza
- Over 20 craft & vendor booths

